



**KERAKOLL**  
The GreenBuilding Company

# Kerakoll The GreenBuilding Company

Company Profile  
Kerakoll India Pvt. Ltd  
2016



Yesterday, today



## Italian MNC

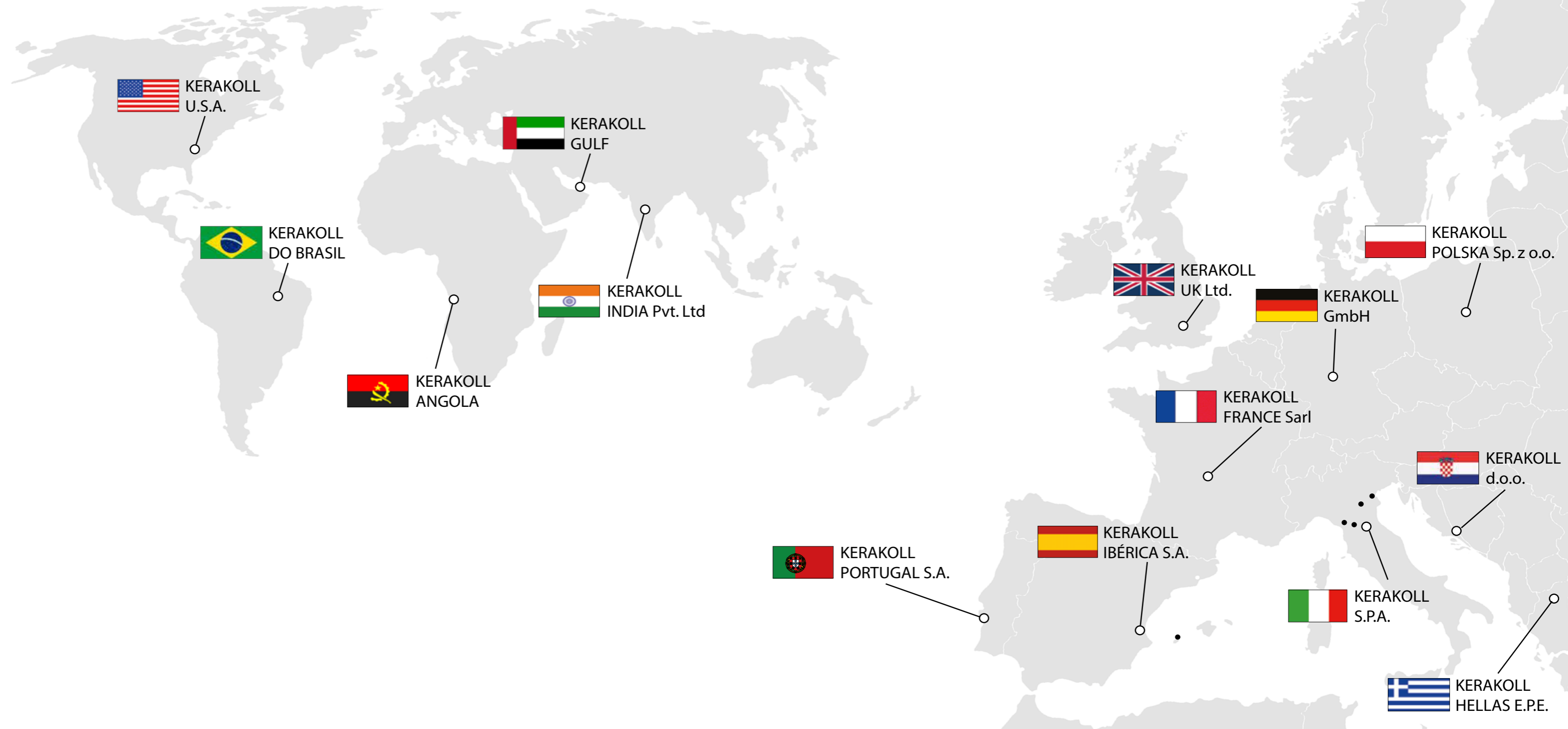
In 1968 Romano Sghedoni founded KERAKOLL in Sassuolo, Italy at the age of 29.

Today Kerakoll is the first company in the world that offers a global solution on materials and services for the GreenBuilding.

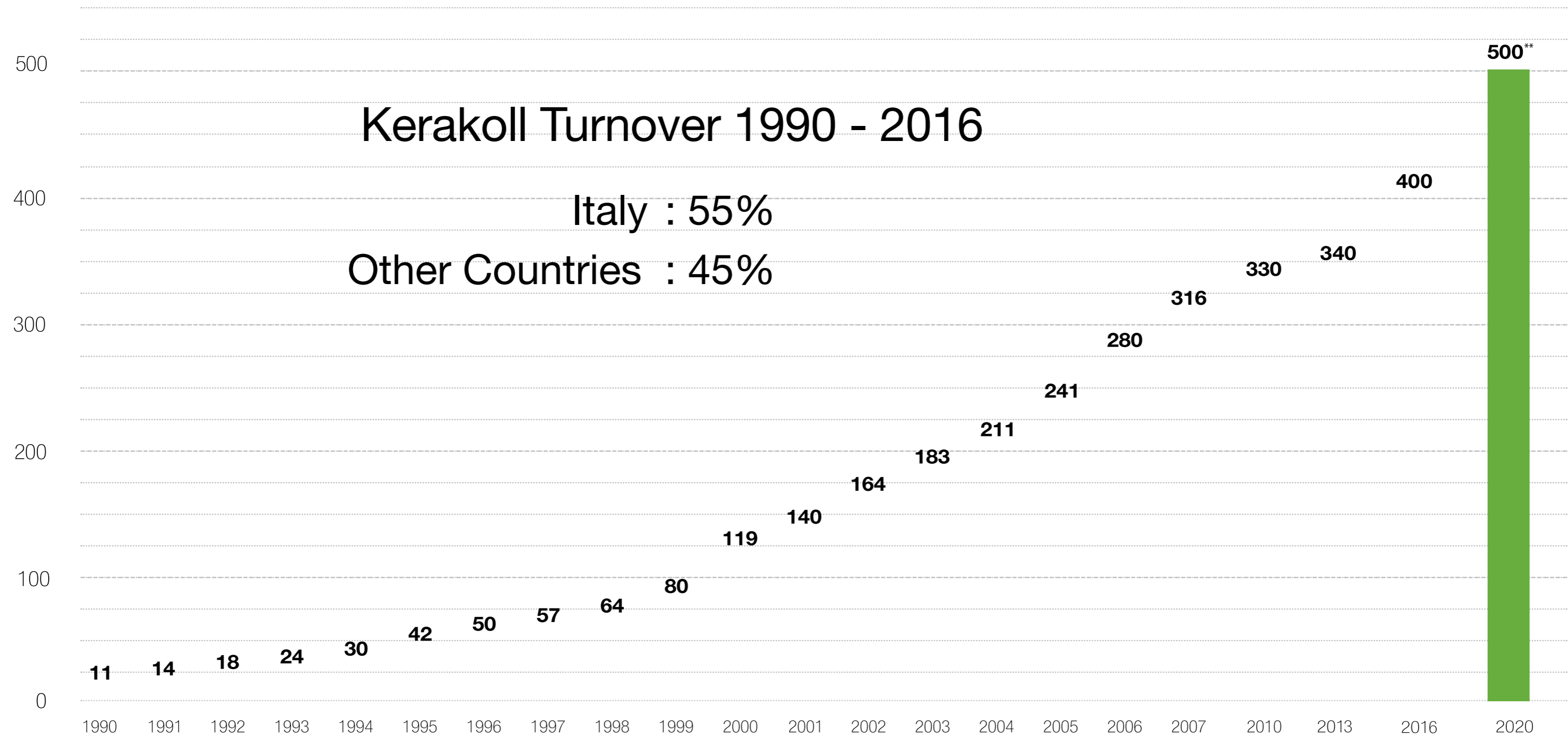
### Kerakoll : Today

- more than 1,350 collaborators on an average age of 35 years old
- 14 operative companies in Europe, USA, Asia
- 12 productive plants: 6 Italy, 6 abroad
- about 45% of the production exported to more than 100 countries
- provides 25,000 Trade Building
- 5,000 Wood Flooring Center in the world
- satisfies 2,000,000 construction professionals that choose every year to buy Kerakoll products.

# Our Company in the world



# Our Company, today



# Kerakoll Technology Center

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The GreenBuilding Company



**GreenLab**  
Kerakoll Innovation Center

# Kerakoll Technology Center



## GreenLab Kerakoll Innovation Center

in figures

6,857 m <sup>2</sup>	surface
15,762m <sup>3</sup>	volume
23.75 m	max structure height
100	GreenBuilding researchers
9	labs
14,000,000 €	investment

# Kerakoll Campus



## GreenCampus Kerakoll Training Center

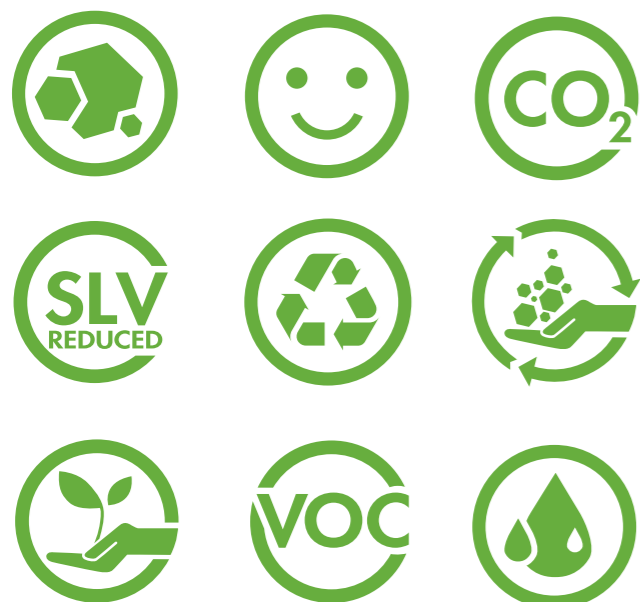
1,800 m <sup>2</sup>	Teaching room & hall
600 m <sup>2</sup>	building site school
30	trainers Kerakoll Study Center
8	applicative trainers
240,000	Specialist Building professionals in Europe

# GreenBuilding Rating® ECO

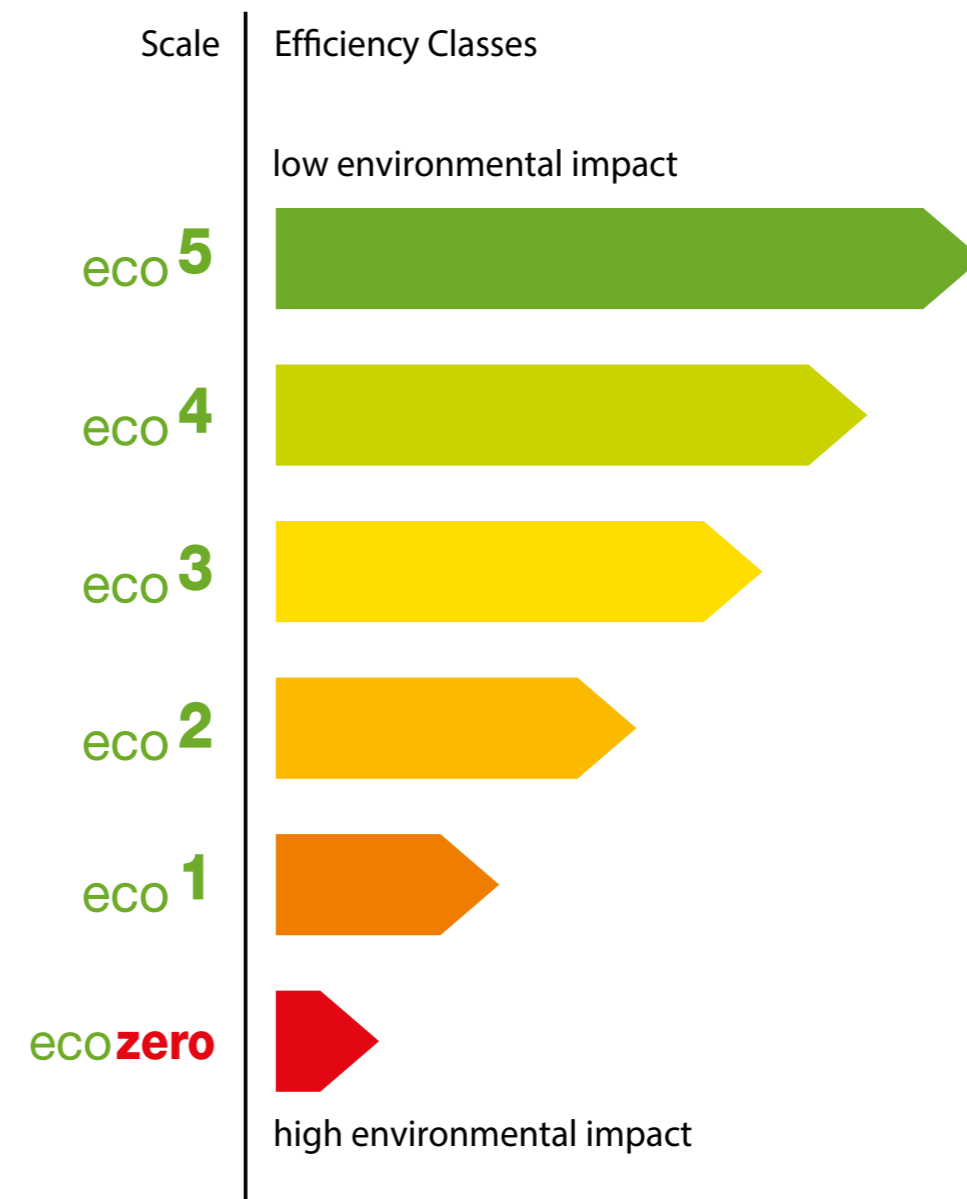


The methodology behind the ECO GreenBuilding Rating® classifies Kerakoll® products in the ECO range into 3 categories depending on their type and the specific regulatory references:

- INORGANIC MINERALS CATEGORY
- ORGANIC MINERALS CATEGORY
- ORGANIC FLUIDS CATEGORY



RATING CLASSES UNDER THE KERAKOLL® ECO GREEN-BUILDING RATING®







## Product Range



**With over 1,700 eco-friendly items and production of over 950,000 tons/year achieved using 200,000 tons of recycled materials,** Kerakoll is the leading manufacturer of green materials for designing, building, and living in harmony with the environment and in healthy spaces.



## Product Range



### **Laying Range ECO Products**

- Preparation of the Substrates
- Laying Ceramic Tiles and Natural Stone
- Laying Hardwood Floors and Resilient Materials

### **Building Range ECO Products**

- Restoration of Concrete
- Protection and Decoration
- Construction Systems

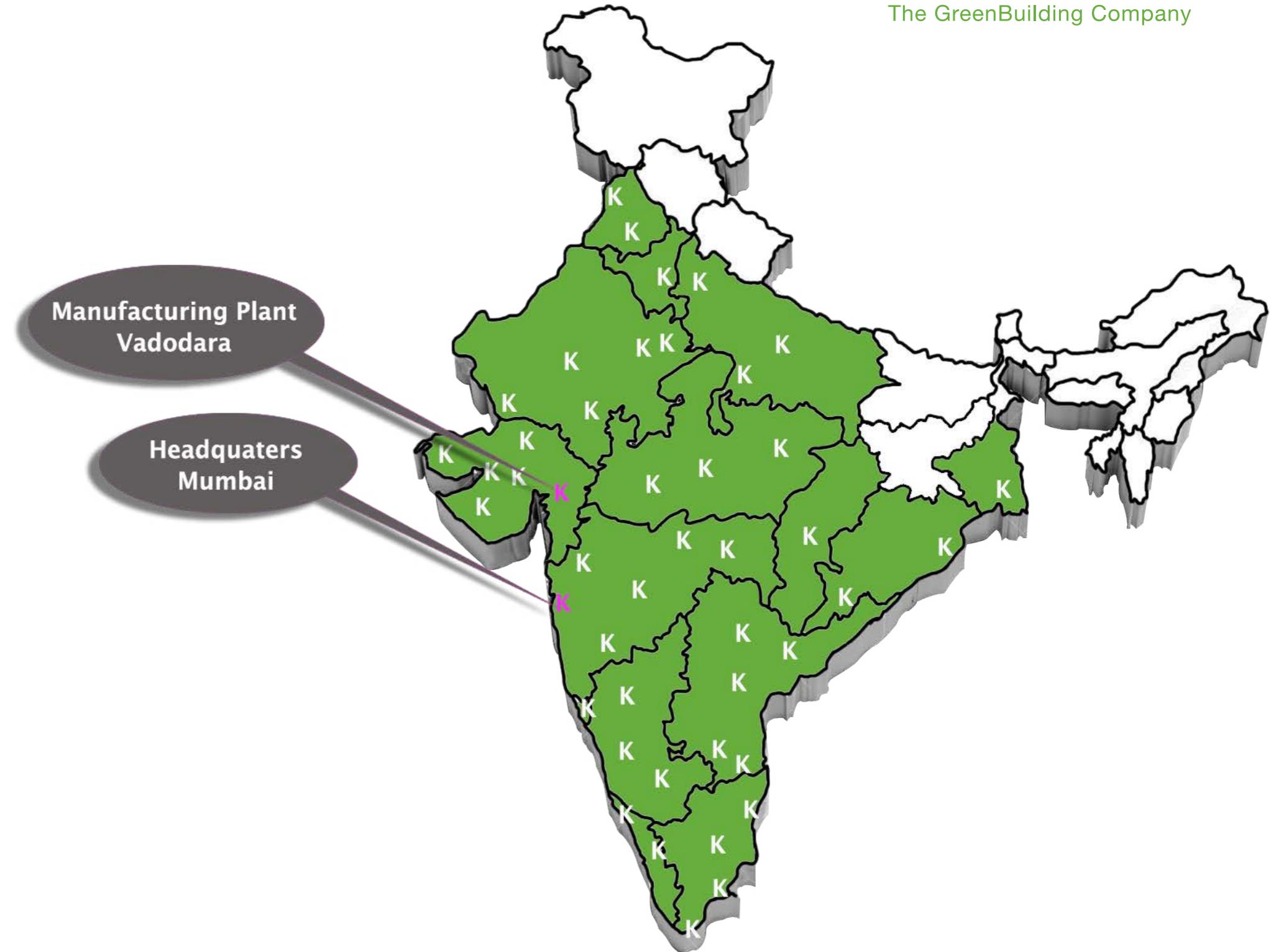
### **BIO Products**

- Natural, Breathable Mortars, Plasters and Renders
- Natural and Breathable Decoration
- Natural and Breathable Laying Systems

Kerakoll India Born : 2006

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- **H.O. at Mumbai**
- **15 Branches nationwide**
- **200 + employees**
- **Over 200 Distributors network**
- **Over 2500 current customers**
- **Production facility at Vadodara**





## Kerakoll Production Facility : Vadodara



- **1<sup>st</sup> Green field project of such type in this Industry**
- **Total investment : > 100 Cr. +**
- **Production Capacity : 60,000 tons per annum**
- **Land Area : Spread across 8 Acres**
- **Warehouse Capacity : > 10,000 m<sup>2</sup>**
- **Green Area : 2 Acres**



## Kerakoll GreenLab : Vadodara, Gujarat

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- Testing of raw material
- Testing of finish products as per EN norms.



## Kerakoll Campus : Vadodara, Gujarat



Purpose : Promote and spread  
KK technology

Capacity : 75 attendees per batch

Type of attendees :  
Architects, builders, engineers,  
& professionals from building  
construction industry





Product Range : Kerakoll India

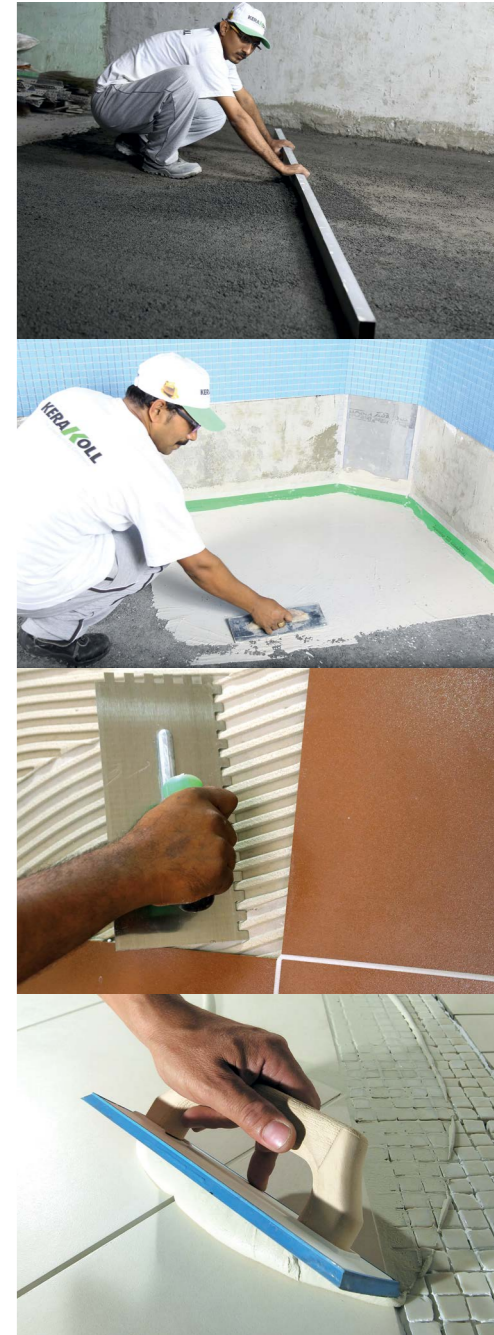
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## **Preparation of Surfaces**

- Mineral Screeds & Binders for surfaces
- Levelling & self-levelling mineral products with HDE technology for surfaces
- Additives for surfaces
- Nanotech waterproofing products for surfaces

## **Fixing tiles of all types & natural stone**

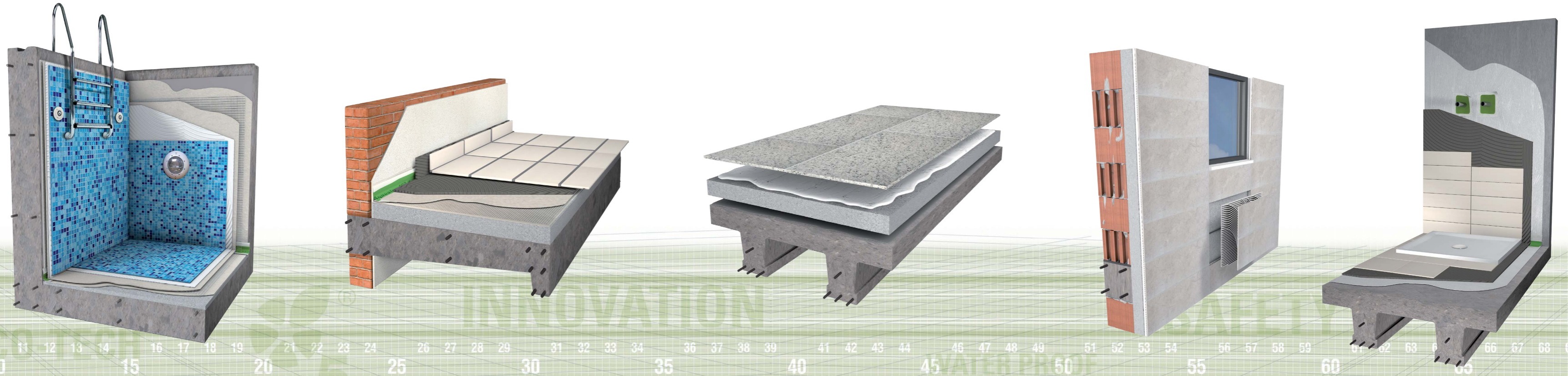
- Mineral adhesives with SAS technology for tiles of all types & natural stone
- Organic mineral adhesives for vitrified tiles & natural stone
- Organic mineral grouts for tiles & natural stone
- Organic sealants for ceramic tiles & natural stone
- Accessories to fix & grout, tiles & natural stone





# Kerakoll Solutions : Professional Systems

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Flooring, Wall, Facades, Swimming Pools  
& Public infra projects



# Kerakoll has been partner of important corporate clients in India & abroad

Over the years, Kerakoll has built up a unique legacy of technical know-how and skills that have allowed the company to carve out a leading place in the world wide market for GreenBuilding construction materials, becoming the partner of leading corporate clients such as **McDonald's, Armani, BMW, Ferrari, Zara, Diesel, Ikea, Mercedes, Dolce & Gabbana, Swatch, Coca Cola, Delhi Airport, Mumbai Airport, Bangaluru Airport, Reliance, J.W. Marriot, L&T.**

# **Kerakoll products were chosen by Indian & International archistar**

- Architect HOK-UK for the Indira Gandhi International Airport (new T-3), Delhi;
- Wilkinson Eyre Architect for the new Oxford Earth Science Dept. of Oxford University;
- Olympic size 10 Lane Sports Pool – IIT – Chennai;
- Frank O. Gehry for the Guggenheim Museum in Bilbao;
- Architect Kapadia & Associates for Hotel JW Marriott Sahar - Mumbai;
- Architect SOM-UK for New Chhatrapati Shivaji International Terminal 2 Mumbai;
- Santiago Calatrava for the Queen Sofia Palace of the Arts in Valencia;
- WS Atkins & Partners for the World Trade Center in Bahrain;
- David Fisher for the Rotating Tower in Dubai.



Large projects



# **Kerakoll is the Technical Supplier for large scale architectural projects**

- International & India

# Large-scale architectural projects



ALLIANZ ARENA  
Munich  
Germany

Herzog & De Meuron



## Large-scale architectural projects



LIFE REPUBLIC  
Pune  
Maharashtra

Architect :  
Associate Space Designer

## Large-scale architectural projects



OLYMPIC STADIUM  
Bird's Nest  
Beijing  
China

Herzog & De Meuron



## Large-scale architectural projects



INDIRA GANDHI  
INTERNATIONAL  
AIRPORT (new T-3),  
Delhi

Architects:  
HOK, UK  
Mott Macdonald,  
Hafeez contractor

# Large-scale architectural projects



GREEN POINT STADIUM  
Cape Town  
South Africa

GMB Architects





# Large-scale architectural projects



NEW BANGALURU  
INTERNATIONAL  
TERMINAL T1  
Expansion -  
commissioned

Architect : HOK UK

# Large-scale architectural projects



MAXXI MUSEUM  
Rome  
Italy

Zaha Hadid



## Large-scale architectural projects



NEW CHHATRAPATI  
SHIVAJI INTERNATIONAL  
TERMINAL 2  
Mumbai

Architect : SOM UK

# Large-scale architectural projects

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COLOSSEO  
Rome  
Italy



## Large-scale architectural projects

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OLYMPIC SIZE 10 LANE  
SPORTS POOL – IIT  
Chennai



# Large-scale architectural projects



HOTEL JW MARRIOTT  
Sahar - Mumbai

Architect : Kapadia & Assoc.



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